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BUSINESS WEEK

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Shobanjo receives Advertising Man of All Times Award, October 11

BY NETA NWOSU

Advertising czar and Chairman of Troyka Holdings, Mr. Biodun Shobanjo, adds another feather to his already well-decked cap, as he receives the Advertising Man of All Times award from The Sun Publishing Limited on October 11,

2013. The award ceremony, billed for the Eko Convention Centre, Eko Hotels & Suites, at 5.00 p.m, is to commemorate 40 years of indigenous advertising in Nigeria, a landmark that is being marked by the Association of Advertising Agencies of Nigeria (AAAN).

Advertising Man of All Times is an award designed to acknowledge the excellent ac-

complishments of an advertising practitioner that has contributed enormously to the growth of the industry in Nigeria. Shobanjo has put in 41 distinguished years in the marketing communication business and is widely recognised as a legend in the pantheon of advertising greats in Africa.

After the notice of award was communicated to him by The Sun Publishing Limited, ever self-effacing Shobanjo respond-

ed this way: "Thank you for adjudging me qualified to be nominated for the lofty award of Advertising Man of All Times. I feel both humbled and honoured to be so recognised in the course of engaging in a profession that I have thoroughly enjoyed and a business that, I must say, has been kind to me. I hereby accept the award and thank you again for the honour."

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Bloodbath in Yobe, Benue

- Gunmen kill 40 students in agric college
- Fulani/Agatu clash claims 15

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Pope Francis (left), blessing Founder/Chairman, Prime Group, India, Mr. Surinder Mehta; Managing Director, Prime Electric, India, Mr. Rohan Mehta, Mrs Mehta and Miss Mehta, at the Vatican City recently.

2015: I never signed pact not to run

- Jonathan

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2015: PDP, APC IN WAR OF WORDS OVER RIGGING

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Agagu: Final home journey begins in Ibadan today

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Firm asks court to void PDP convention

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